

EUROPEAN HERITAGE DAYS 2020



HERITAGE AND EDUCATION
LEARNING FOR LIFE!

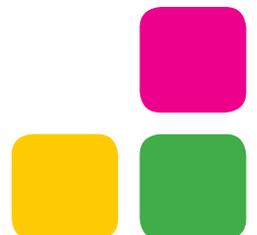


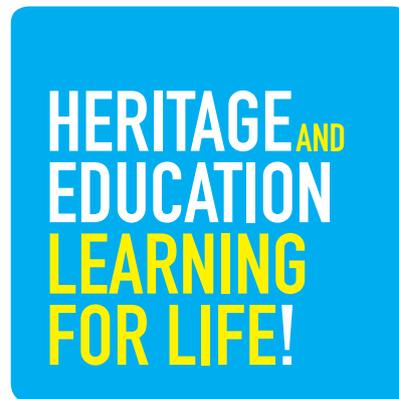
101
EVENT
IDEAS

A JOINT ACTION OF THE COUNCIL OF EUROPE AND THE EUROPEAN UNION



EUROPEANHERITAGEDAYS.COM





The **European Heritage Days** (EHDs), a joint initiative of the Council of Europe and the European Commission, are **the most widely celebrated participatory cultural events shared by people living in Europe**. The pan-European nature of the events contributes to bringing citizens together and highlighting the European dimension and the value of cultural heritage in the 50 signatory States of the **European Cultural Convention**. Over 70 000 events are organised every year in order to help raise awareness of Europe's common heritage and the continuous need for its protection, as well as to create shared cultural heritage experiences, promote inclusiveness and foster creativity and imagination.

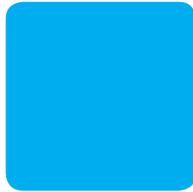
For the **2020 edition of the #EuropeanHeritageDays** we are celebrating **education's role in heritage - and heritage's role in education**. From the beginning, education has been a core part of the European Heritage Days initiative and it is woven throughout everything that we do. It underpins the many events that take place across Europe each year, whether it's a hands-on workshop for a few, or a large online public exhibition. When we work to engage 5-year-olds - or 95-year-olds, we want the EHD 2020 initiative to leave a legacy that showcases the potential of heritage as a tool for learning, and as an inspiration for the future.

As well as being a rich resource for education, the heritage of education itself offers a doorway to our shared European heritage and the legacy that has left us with today. From the important role that Latin played in the life of medieval scholars across Europe, to its current use as the language of botany, science and technology, our culture continues to share many links across European borders.

There was a time when most of us could read the night sky, had some basic knowledge of which plants we could eat from the wild and which ones might cure a stomach ache. We could build and furnish our own homes, grow our own food, repair our clothes or shoes, thatch roofs and forge metal gates, make our own jewellery, tell our own stories and teach our own children.



What you learned as a child depended on your social status, your location, local resources and geography and was often based on what you needed to know to survive. Today learning is more uniform - one size fits all. The same text books are used across a country and the specifics of the local landscape, local materials and local climate are not seen as relevant to most people when they go to school today. This has disconnected us from the places where we live, the local wildlife, geography and landscape, and the local problems that need local solutions.



At a time of real concern about our changing environment there is so much that we can take from our forebears and adapt to our current needs. Heritage is not just for special days. It has the potential to offer creative solutions to problems and help us to reimagine how we can utilise our past to provide new ideas for a different tomorrow.

For #EuropeanHeritageDays 2020 we want you to find a reconnection to the knowledge, traditions or skills that defined your place, and in so doing reimagine what education could mean for the 21st century.

The European Heritage Days are proud to present 101 event ideas that you can bring to your local communities in order to highlight a shared European heritage, show how Europeans connect through different surroundings and highlight the importance of shared cultural values of Europe and its citizens.

Apart from tours, talks and exhibitions, here is a list of creative ideas that can help you make your event engaging, interesting, inclusive and enlightening. Remember that your events should:

- **Have the elements of learning, exploring and fun.**
- **Encompass, if possible, different forms of heritage: tangible, intangible, natural and digital.**
- **Target a broad spectrum of audiences – children, young and elderly people, vulnerable groups, locals, tourists and overseas visitors.**
- **Engage the curiosity of people to find connections and links and to situate their own personal story of cultural heritage in the site they are visiting. Curiosity and shared experience leads to learning more about the diversity all around us.**
- **Be rewarding in the sense that people will find out things they didn't know, in places they didn't expect and have ideas they wouldn't have otherwise had.**

These ideas offer a starting point for exploring the cultural ties that your country/region/community has with Europe, celebrating the continuing exchange of ideas and innovation that has taken place across the continent for thousands of years.





101 EVENT IDEAS



EVENTS FOR SCHOOLS



1 This September, why not take part in the **Young European Heritage Makers** initiative, which invites young people to explore their

cultural surroundings and find their story of Europe. They can then take a photo, make a video or tell a story and share it with the rest of Europe on our website. The best entries will be announced on Europe Day in May 2021 and will be included in a special exhibition at the Council of Europe.

2 Music. **Learning a musical instrument** is an important part of children's lives the world over. Invite a violin-maker to school to demonstrate how the instrument is made, its history and craftsmanship.

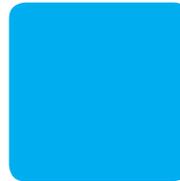
3 **Bread-making.** There are few places where bread-making was not an essential skill. What are the ingredients that define your local bread and are they still available locally today? Search out some old recipes to try out, or ask a grandparent for a recipe they used to make. As a classroom project, bread can tell a lot about an area. Ask the class to try out the recipes at home with their parents and organise a tasting event to select their favourite.

4 **Wild Children Wanted.** In the past, having a knowledge of plants was very useful. If you had an itch or were feeling unwell there may have been a plant that could help cure you. Organise a plant detective event with a botanist to identify some common plants that have been used for medicinal purposes in your local area.

5 **Pottery Painter** – in the past pottery often told stories about life and great events and important people. Organise a pottery craft day where children can outline and draw the stories about what's important in their lives that they would like to see shared and remembered on their pots.

6 **Games we played at school.** Put the technology aside and get back to having some shared fun outside that will have the kids on the move. There are the traditional hopscotch and skipping games and a variety of ball games, but don't forget the old playground games such as 'What time is it Mr Wolf?' and 'Duck, Duck, Goose.' Find out what games previous generations played in your school and enjoy a cultural heritage class you won't forget.





7 Good Planets are hard to find.

Organise a contest to reduce waste levels in your school to what it was in your grandparents' time. Set up a display in the school common area using images to show the different items students used from previous generations to today. Highlight the items that they re-used and the ones we discard today.

8 Make your own book. Telling stories is as old as time. We just can't get enough of it, writing them, listening to them, telling them. Give the children a head-start by providing a list of characters, with lots of personality, and head outside for a walk to take your characters on an adventure. Ask the children to continue with the story and see where it takes them. Use the outdoors as the backdrop to spur their imaginations.

9 Time travel. Host a debate on what was the best era to go to school? The debaters present their ideas and ask for a show of hands to identify the most convincing debate and what their favourite time in history was to go to school.

10 Organise a **recording activity** for older students planning for university or training opportunities. Ask them to interview an older person or an older relative to find out how they ended up doing the jobs they did or learned the different skills they used in their profession. Ask them to present their findings to the class and to highlight anything that surprised them.



11 Picture activity. Do a call out for old photographs of your local school online, from past pupils, from the library or from the class.



Have a look at the place then and now and find the changes and similarities. Speak to the people that are in the photo to find the stories of their lives and what their experiences were of school.

12 Food in ancient _____. Fill in the blank with your local area and invite an **archaeologist** to your school to talk about what your ancestors used to eat. I imagine it didn't come in a tub!

13 Charcoal was once used to make ink for writing. Ask your science teacher if a class could be given over to making charcoal and make ink from the results. It's simple to do but you need an outdoor space to burn the wood. Make a video of the process and upload on line.

14 Use the cycling '**Tour de France**' as the basis for your next geography or history lesson. What is the route they are taking, which towns are they passing through?

15 Rituals were a very important part of life and still are today for many people for all aspects of life, but especially life-changing moments like when a baby is born or when someone dies. Some societies had rituals for when a child first went to school. What ritual would you design for leaving school if you could?



Find events near you
europeanheritagedays.com



101 EVENT IDEAS



16 Special schools for the deaf and blind have their own histories and stories to tell. Invite a teacher or past pupils to give a talk about day-to-day life in one of these schools, the learning resources used, and how these have changed over the years.

17 For smaller children with visual difficulties set up a **sand box** with a wide range of hidden items that they can have fun trying to identify. Options include household items like pottery items, wooden spoons, clothes pegs. Or try using traditional toy farm animals. Have a conversation about the various items and when they were used or in the case of the farm animals, the sounds they make, and the roles they play on the farm.

18 Work with your local art school to motivate artists and art students, to incorporate **Braille** into visual art in order to extend access to culture and heritage for all.

19 Organise a **school day in the woods**. School used to take place outdoors in some countries and today some schools are returning to taking children outdoors to learn because it has many benefits for children. Activities could include foraging, learning about trees and plants, drawing workshops, collecting berries.



20 My school - my community. Schools should be a focus for children from shared communities to interact, however in today's fast paced and device-oriented society, children are becoming increasingly detached. A poster competition can be held amongst schools where children are encouraged to discover the heritage of their communities and localities.

21 Invite a **local crafter** to organise a workshop in your school to pass on their skills on to a younger generation, alongside the story of their tradition.



22 Organise an **Olympics-style** sports event where children can learn about and compete in new games from a variety of European countries.

23 Ask your local school if the students or the community can **paint a mural** on a school wall reflecting school life in a previous time.

24 Food, like music, is a skill often taught at home. Ask a cook from a different cultural background to talk about his/her favourite dishes, where they learned to cook and to do a demonstration of a traditional dish.

25 Ask children to do a presentation on their **dream school curriculum**. What would they most like to learn about? How would it work? Would they choose to have their class take place outside or inside? How does their dream school curriculum compare to their current situation and how does it compare to a child's life in the 19th century?





26 My school - did you know? In many older towns and cities, schools are housed in historic buildings originally constructed for a different use. Other schools may contain within their grounds historic or archaeological remains which are testimony to other previous uses. Why not hold an event where students research the past history of their school? They could organise an exhibition about it for parents and the community.

27 Give a child a chance to **be a teacher for a day**. Organise a writing workshop where the story begins with *'being a teacher is not what I imagined'*

28 Get your local school involved in the European Commission's **eTwinning programme**. eTwinning connects schools in 44 different countries via a digital platform to inspire pupils and teachers to communicate, collaborate, develop projects, share ideas and be part of the most exciting learning community in Europe!

30 Lace-making and weaving were skills that were often taught at home. Does your country have a specific skill set that has grown into an industry with a national or international profile? Ask a craftsman to organise a demonstration for the public.

31 There is a renewed interest in **traditional building skills** due to environmental concerns, the quality of the materials and the wider benefits. Ask a thatcher or mud wall craftsman to give a demonstration and outline how these materials and skills are being re-imagined for the 21st century.



32 Many traditional skills have local roots and were dependent on what was available locally, what could grow, what type of stone or rock was underground, and the availability of clean water. Ask a historical geographer to give a talk about the aspects of your **local landscape** that have defined your place and how.

33 Poetry and food – **organise a poetry evening** based on the theme of food and poetry. On your online event page ask the public to contribute quotes relating to food in advance and post the quotes around the room on the evening.

34 Undertake an **oral history project** with people that had different educational perspectives. This could work for a wide range of audiences and age groups, including community-led projects or school-led oral history projects

EVENTS FOR GROWN-UPS



29 Take European Heritage Days as an opportunity to learn a new skill to help you live in a more sustainable way. For example, making and mending clothes; preserving foods and cultivating and using plants for remedies were common skills in the past. Re-learning them can help us all live more sustainably.



Put your event on the map of Europe
europeanheritagedays.com



101 EVENT IDEAS



35 Rope-making is one of the oldest crafts. In the 1920s, Belfast had the world's largest rope and twine-making industry. Today, this once-important craft is forgotten in many places. Organise a skipping event where you make your own rope and enjoy hours of fun – on your own and with others. This is good for young and old. Have a look at samples of new ropes. What's the difference? Which one is more sustainable?

36 Military academies have a very long history in Europe. If you have a military academy in your town or city, ask them to open their doors for the day. Perhaps a student or retired graduate could talk about their experience of the academy and the training she/he underwent.

37 Organise a **Latin 'boggle' game** where people are given the Latin word and they must try to guess its meaning.

38 Traditional music is often taught at home and passed down through the generations. Organise a traditional music night and ask the musicians to talk about how they learned their craft and if their parents or grandparents also played music.



39 Beeswax had many uses and, before electric lights, one of its important uses was to make candles to provide light in the dark evenings. Re-using old tins and string, organise a candle-making workshop using beeswax.

40 Europe shares many **historical links through education**. As well as the shared Latin language, the role of monastic settlements and the church in learning and transmitting knowledge crossed many boundaries even up to recent times. Consider an exhibition looking at the role of the monastery or church in your local



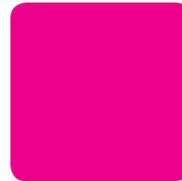
area and, if you share any education links with your territorial neighbours or further afield, maybe it could be a joint venture?

41 Bring musicians from different cultural backgrounds together to play traditional music and talk about the beginnings of when they learned to play. **Music is a universal language** and hearing musicians play together with different traditional backgrounds is always an enriching experience.

42 Traditional boats are an important part of many coastal communities' lives and were a core part of their economy, entertainment and culture. Organise a workshop with a traditional boat builder to hear how he learned his skills and see how it is done. If you are adventurous, you could consider a community boat building project of your own.

43 Do you speak a language? Of course we all do! If you speak one or more languages, you might be interested in the Council of Europe's **Common European Framework of Reference for Languages** to grade your reading, listening and speaking skills. Why not hold a multilingual poetry evening and invite your community to recite poems in lots of different languages?

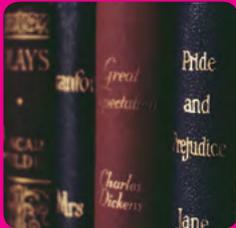




44 Bird song – being able to identify bird song was a very common skill. How many bird songs are you able to identify? So much music has been influenced by bird song. Organise a link up with your local bird-watching experts and a classical music enthusiast and see how one has influenced the other and enjoy some great sounds.

45 Explore the process of **handmade paper-making**, especially for adults. Make pulp using recycled material and natural plant-based dyes. Infuse the paper with seeds or add pressed petals and leaves to give a decorative finish.

46 Adult literacy Programmes exist in most countries. Being able to read is perhaps an under-appreciated privilege to those of us who take it for granted. Consider organising an event in partnership with an adult literacy programme that supports and encourages their work.



47 Create a **Podcast on Education** for your EHD Website. Was there a significant historical event in your country that changed the way education was delivered or where it was delivered? What impact did this have on the lives of citizens?

48 Invite an **archivist** from a local long-standing academic institute to give a presentation or talk during your European Heritage Days programme on the historical records that are kept relating to the institute and what are the oldest records they have.

49 One of the most interesting aspects of education is the curriculum, **what we were taught, and why**. How has this changed over the past 100 years, and when and why did it change? Organise a tour of a college of education or a university and ask a specialist to give a talk to better understand the shifts in education that have taken place.

50 Do you have a museum with any **Roman artefacts**? Organise an event that tells the story of how the Romans influenced our thinking about education and how a knowledge of the Latin language formed the basis of what being 'educated' used to mean.

51 Student hang-outs. Being a university student has always had its privileges and one of them is how students get to spend their free time. If you live in a city with an old university, it probably had a few well-known personalities attend it. Organise a guided tour of the student social hot-spots and feel like a university student for a few hours.

52 Education as a right - Gender and Social hurdles to education. Education is a recognised right and the ultimate empowering tool. Whilst nowadays, particularly in Europe, it is assumed that education is readily available to all, until recent times this was not the case. Events could identify gender and social groups for whom access to education was not readily available and the reasons why such hurdles existed.



Find events near you
europeanheritagedays.com





101 EVENT IDEAS



53 Education and language. The development of languages is an integral part of the formation of cultural identity. Events could focus on the main milestones and protagonists in the development of national languages. Activities should be held in places linked to these milestones and protagonists.

54 Universities as a vehicle for change. Many European Universities were at the centre of social and political change, as places from which important protests and revolts were started - particularly in the second half of the 20th century. Universities could hold exhibitions looking back in a critical way at these important events and the changes they brought about. These events should remind current university students about the importance of freedom of thought, particularly at university level.

55 Were you an **Erasmus** student? Or perhaps you might be an Erasmus baby! Over 9 million students have participated in this European Commission programme since its creation in 1987, bringing together young people of all nationalities and broadening their horizons to new cultures. In fact, a recent study found that 27% of



Erasmus participants met their life partners during their period of study abroad – resulting in an estimated 1 million Erasmus babies! Hold an Erasmus get-together in your

local university and discover how people's lives have been transformed – simply by spending a few months in another country.

56 There is more than one side to every story, and the Council of Europe's **History Teaching** programme promotes the learning of multiple perspectives to help different nations, cultures, genders, ages and individuals understand the viewpoint of all sides. Ask your city library to put on a display of history books from a variety of countries and eras. You might be surprised to see how different they are!

EVENTS FOR EVERYONE

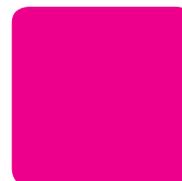


57 Take European Heritage Days as an opportunity to learn something new about the heritage on your doorstep. You may have the opportunity to visit a museum; get to know the history behind a historic monument in your locality, or learn about local landscapes and wildlife habitats and the importance of protecting and supporting biodiversity.



58 If you are organising an event, ask a **sign language specialist** to attend and interpret for the deaf community.

59 Learning to write is an important part of going to school. Before we had pens and pencils, we made use of other materials. Organise a writing and drawing **workshop with quills** to remember how good we were at finding and adapting materials from the landscape around us.





60 Night at the museum. Is there a local museum in your area? Do you know who takes care of its collection and any conservation work needed for the objects? Ask a Conservator to explain how they learned their skills and how they ended up working in the museum. A visit at night adds an element of excitement.

61 Learning etiquette was important to the medieval household, especially if you were a wealthy merchant's daughter. Organise a **medieval table-setting event** and see how much has changed and how much has remained the same.

62 Sensory events work well for deaf or visually impaired people. Organise an event themed on Lavender. Lavender has been documented for over 2,500 years from the Egyptians who used it for mummification, to the Romans who used it for cooking and for its natural oils, not to mention its beautiful smell. It is also known for its healing properties. Activities could include: making Lavender Pillows, lavender lemonade, lavender biscuits and lavender tea and have someone give a talk about the history of lavender.

63 Organise a **classic film night** outdoors, weather-permitting. There are countless classic school-related films that many would love to see again on a large screen with others. Check out the **European**



Audiovisual Observatory's website, along with its new **Lumière VOD** film directory for great ideas on what to show.

64 Basic Survival Skills were something previous generations would have taken for granted. Organise a **Wilderness Survival Event**. Learn how to light a fire using flint and steel with no matches or modern methods, how to purify water, and how to signal if you are lost.

65 Organise a **photography session** for senior citizens in your local retirement home. With a digital camera or two, the residents can experiment as much as they like! Put together a compilation of the best photos and hold a slideshow to some lively music.



66 Before there were whiteboards there was **chalk and blackboards**. Organise a family event for younger children and give them the opportunity to try out writing and drawing with chalk and blackboards.

67 Hold an event showcasing **technology** used in classrooms from the **1970s and 1980s**, from overhead projectors to floppy disks and old computers, and from cassette players to scratchy record players. Young people today will get a kick out of seeing these precursors to their hi-tech world, and parents will be reminded of the joys of school!

68 Organise a **board game** event for parents with a difference called **homeworkopoly** to help them inspire and entice their children to love their homework.



Put your event on the map of Europe
europeanheritagedays.com



101
EVENT
IDEAS



69 Fountain pens were a common feature of school life for many people in times gone by.

Organise a hand writing competition using fountain pens with the award going to the most beautiful cursive writing or calligraphy.



70 Collect **wildflowers** and make artwork with them. Become a 19th century botanical artist and bring the family to learn about how flowers are painted onto the pages of manuscripts. Join in on the fun yourself.

71 Puppets are an age-old way of teaching young children. They provide a sense of fun, imagination and comfort. Organise a puppet show for young children to tell them a story about life in school and what they can expect when they go.

72 Ask your local supermarket or library if you can have a space to put up a **notice board**. Ask people to stick up any photos they have of the local school and their experience of it. Everyone will stop to check it out.

73 Ask your local school to contact its past pupils to invite them to write a short contribution about their life in school to create a **newsletter** to share with the community.

74 Before Google maps, knowing the night sky was essential to medieval travellers. Organise a **night time sky workshop** with a local astronomy club to identify some of the stars that have guided the way of travellers for centuries.

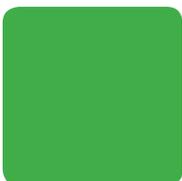
75 Comics were an important part of school entertainment at one time. They were read, traded, re-read and much adored. Ask your local library if they have some older comics you can photocopy and organise a comic reading event for a group of children and their parents. It may be hard to work out who enjoys it more!

76 There are many great novels set in schools about school life. **Organise a community reading** of the Catcher in the Rye to take place over 24 hours and ask different artists, writers or willing volunteers to read a section of it.

77 If you have a **historic house** nearby that is open to the public, organise an event where the participants must do some of the traditional jobs to help earn their keep. At what age did children start learning the skills required for the various jobs they would continue to do as adults?

78 For smaller children, nursery rhymes are still very popular and were a great way to learn. Organise a **nursery rhyme theme day**. One game is to draw a large poster of Humpty Dumpty, cut it into a number of pieces and hide them around the room/house/garden. Set the timer and ask the children to find the pieces. Then ask them to put them back together again.

79 Chess is one of the world's oldest games, and many believe it came from India to develop critical thinking and strategies for battle. Host an 'absolute beginners' chess event for children (and adults!) to try their hand at this ancient game.





80 Bicycle repair workshop and **bicycle race**. Many old bicycles lie unused and in need of a bit of love in sheds all over the place. Ask a skilled repair person for assistance and organise a workshop to learn how to make some basic repairs to this very useful – and ecological - means of transport. Remember the joy of racing to the finish line by organising an old bicycle race for your community.

84 The ancient Greek philosopher Socrates has had an extraordinary influence on our thinking about education, lending his name to the Socratic method of debate. This approach is widely used in law school education today in many parts of the world. **Organise a local fundraising debate** using the Socratic method of debate and come up with a light-hearted topic to help get it going.

81 Organise a display of **school books** used by previous generations in your local library or community space. This will really bring back fond memories for many older people and will give younger audiences a chance to see how teaching materials have changed over the decades.

85 Organise a **nostalgic dance afternoon** for the young-at-heart. Listening to songs from old school days is good for the heart and mind, and is a great way of spending time with people.



86 Making **scarecrows** from straw was a popular means of keeping the birds away from the growing grain. Organise a straw man/woman day and decorate your village or town with some strange straw characters. The visitors will love it. Hold a competition for the best straw character.

82 Ask your local museum or art gallery to hold a **tactile exhibition** of their works. Partner with a local company or science faculty to use their 3D printers and provide visually impaired people with an opportunity to “see” art.

87 Host a **fancy-dress competition for teenagers**

where they have to dress up as a historical European character, fictional or real, dead or alive. As an added twist, challenge them to make their own costumes using only traditional materials.



83 Pop-up exhibitions and events can work for many different subject areas. Pop-up museums, archaeological digs, vintage clothes stores and many more. Organise a pop-up stand to show people how to identify self-seeding plants and how to choose plants for seed saving.

Find events near you
europeanheritagedays.com





101 EVENT IDEAS



88 Start a social media discussion on **new uses for odd old stuff**. You never know what you might learn! From re-using your used coffee grains to help make the plants grow, to using eggshells to keep the slugs away. Or even ask your Granny about some great cleaning products, such as bicarbonate of soda and salt and vinegar. Try out the salt on some tea and coffee stains – much better than washing up liquid. Remember, our kitchens weren't always like a science laboratory!

89 Hold a **memory café** for senior citizens in your local community centre. Invite everyone to bring along photos from their old school days to share over some tea and cake.

90 Pastimes from past times! Organise a day outdoors enjoying classic games from bygone days, such as hoop-and-stick, cup-and-ball, skipping, spinning tops, diabolos, marbles, pétanque, skittles, conkers, hopscotch, hide-and-seek, go-carts, jacks - the list is endless!



91 Do you live near a **European Heritage Label** site? There are now 38 in Europe, each one with a rich historical background - and a unique story to tell about European ideals, values, history and integration. For example, why not visit the **Residencia de**

Estudiantes in Madrid, where many great artists, writers and philosophers of the 20th century gathered for debate and dialogue? Or how about the **Liszt Academy of Music** in Budapest which was established in 1875 by the outstanding composer and musician himself?

92 Aesop's Fables have often been a staple part of children's education to teach ethics and morals. Ask your local library to host an **Aesop's Fables reading event** and bring along the family to enjoy the stories that so many generations of families have experienced.

93 Bring **#EuropeanHeritageDays** events to those who cannot come to them. Plan events in retirement homes and special care units. Or arrange free transport for those who need it if you can!





EXPANDING YOUR NETWORK



94 Libraries are sites of learning, as well as being a part of our shared heritage. 2020 is a great year to involve libraries



in organising events around the theme of heritage and education, if they are not already involved in your country. Share the 101 ideas brochure with the libraries in your country and ask them to participate. They have the potential to become great partners of the EHD programme across Europe.

95 Schools at all levels will have the opportunity to engage with EHD 2020. It is a perfect match. Share ideas for events, contests, games, a joint survey or other activities that will enrich their school life and ensure a new generation of heritage enthusiasts are on their way.

96 Organisations representing the elderly are always on the lookout for ideas to share with their members. What organisations represent the elderly in your country? Have they been asked to participate previously, or to include an item on EHD in their newsletters? Share some ideas outlined here that you think they might be interested in.

97 Architects' representative organisations may be a great source of ideas or provide potential speakers when it comes to progressive ideas on sustainable building and the re-use of old materials in new ways.

98 Craft organisations - from lace-making to iron-mongering, skilled crafts people often offer demonstrations and workshops. Consider partnering with a craft-related organisation that has never been involved in the EHD initiative previously.

99 Community organisations are very diverse and can range across health and well-being to sport and heritage-related activities. Identify ones that you think fit with the programme this year and approach them to participate. Creating new links between organisations is an important way to generate new ideas and opportunities to demonstrate the benefits of heritage. For example, how about working with an organisation that deals with the homeless and children and organising an event to fit their needs.

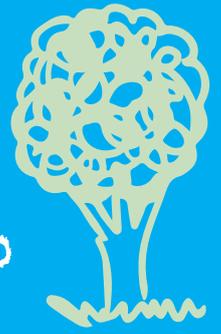
100 Most universities and schools have past pupil associations and school reunion events. Ask them to get involved in EHD by **sharing artefacts or memories** of their school life in different decades. Most people have very fond memories of school life and will enjoy the opportunity to share them.



101 Engage with **youth organisations**, such as the **Scouts**. With over 50 million members, the Scouts are the world's largest educational youth movement, teaching practical survival skills and hands-on traditions to 6 to 25-year-olds. Ask your national scouting movement to open their doors for the European Heritage Days and show off the diverse range of activities they have to offer.

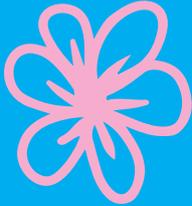


Put your event on the map of Europe
europeanheritagedays.com

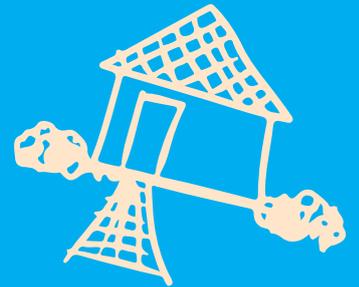


EUROPEAN HERITAGE DAYS 2020

FURTHER RESOURCES

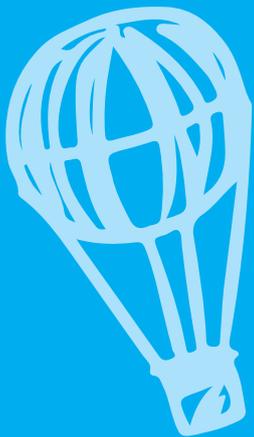


Don't forget to check out our website www.europeanheritagedays.com for a list of useful educational resources for teaching about heritage.



ACKNOWLEDGEMENTS

Our special thanks to the **European Heritage Days National Coordinators** of the 50 participating countries for their collective insights and inspiration for this brochure, and especially to Isabell Smyth for her creative research and ideas.

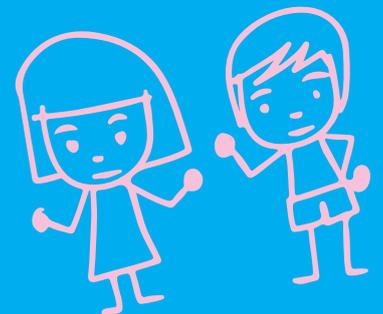
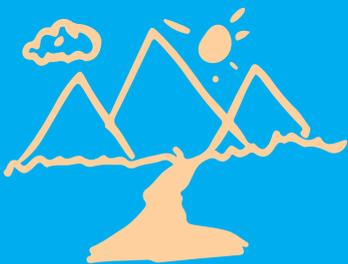


You can get in touch with your National Coordinator by visiting our website:

www.europeanheritagedays.com and clicking on **Contact Us**



Photographic images courtesy of: Council of Europe, European Commission, The Heritage Council of Ireland, Liszt Academy/György Darabos, Oleksandr Shtilhoiz, Angela López Sabater, Pexels.com and Shutterstock.



Join the conversation
#EuropeanHeritageDays



EUROPEANHERITAGEDAYS.COM